

Business Ad Pricing:

Ad Size	Color
Full Page	\$350.00
1/2 Page	\$200.00
1/4 Page	\$100.00
1/8 Page	\$60.00

Business Ad Deadline: February 13, 2015

Sample Business Ads from past Yearbooks

Full Page

1/2 Page

1/4 Page

1/8 Page

Yearbook business ads are on sale now!



Show your support to



Crestwood School
by purchasing a Business Ad in the Yearbook.

Don't miss this opportunity to reach potential customers and support the yearbook at

Crestwood School

Showcase your business in the book that never loses its appeal. Students and their families will flip through its pages hundreds of times and cherish it for a lifetime. In addition, proceeds from ad sales are a fundraiser for the yearbook program at our school. We appreciate your support!

Sincerely,
Crestwood School Yearbook Staff

Ad order deadline is:
February 13, 2015

Create and purchase your ad online at **JostensAdService.com**

Order online 24/7 at **JostensAdService.com**

1. Choose your ad size and layout.
2. Enter your text.
3. Upload your photos or a predesigned ad.



Frequently asked questions:

What is the ad revenue used for?

The revenue from advertising sales is used to support the yearbook and keep it affordable for everyone.

Can I send my ad directly to the school?

No, please do not send materials to our school. We have selected Jostens to assist with ads. Please go to **JostensAdService.com** to create and purchase your ad.

What type of photo can I upload to create my ad?

The Ad Designer only supports JPEG file formats (.jpg, .jpeg, .jpe).

Can I upload a predesigned digital ad or scan my business card to use as my ad?

Yes, just select the appropriate layout to fit your design and upload your digital file. The layouts with a single photo box that fills the ad work best for this purpose. Please ensure that the file you upload meets the specifications listed below.

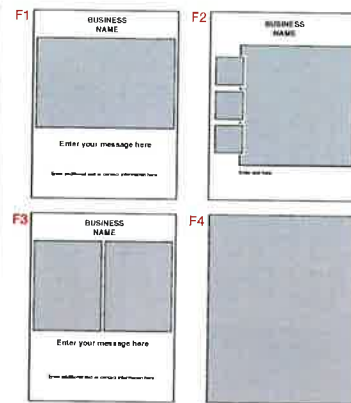
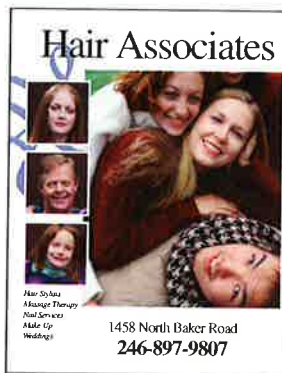
What are the guidelines for uploading images or a completed ad?

Please use the following guidelines when selecting the photos or completed ad to upload:

- Maximum dimensions of 7000x7000 pixels (49 Megapixel)
- Maximum size of 25 MB
- Must be a valid JPG image
- Must be RGB or Grayscale, not CMYK
- Must be 8 bits per channel (RGB or Gray)



Full Page Layouts



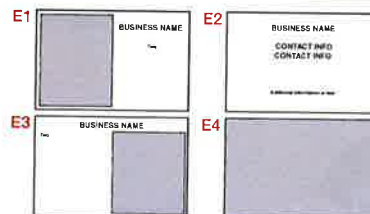
1/2 Page Layouts



1/4 Page Layouts



1/8 Page Layouts



Questions? Call Jostens Ad Service customer service center at **(800) 358-0800**



Create a custom ad for your student's yearbook.



Yearbook ads are a great way to celebrate student success and milestones and reflect on the person your student has become. Show your pride and support your school at the same time. Visit jostensadservice.com to create your recognition ad.

www.JostensAdService.com

Last day to order: 02/13/2015

Ad layouts

Available layouts depend on the ad sizes offered by our school. Refer to the recognition ad pricing at right for more details. Ad layouts for sizes offered are available on jostensadservice.com.

RECOGNITION AD PRICING

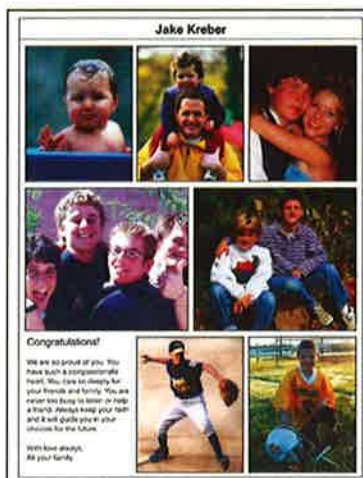
Received by 02/13/2015

COLOR

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SAMPLE ADS (more ad templates available online)

Full Page



1/2 Page



1/4 Page



1/8 Page



Don't miss this opportunity. Place your order today!

www.JostensAdService.com





Proceeds support our school

Revenue from yearbook ads helps our school create a better yearbook!

SCHOOL GUIDELINES

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

TIPS for creating your best ad

- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Create the ad around your student and write a personal message that will be meaningful.
- Use the cropping tools on the website to crop out unnecessary background and focus on your student.

Questions? Call Jostens at (800)358-0800

Sample Ad Pages from past Yearbooks

<p><i>Congratulations, Eric, on your Grade 8 Graduation.</i></p> <p><i>Love, Mom & Dad</i> <i>Very special thanks to all the Crestwood Staff.</i> <i>Christina & Timothy Chan</i></p>	<p>Ronit & Orlee Congratulations on another great year at Crestwood.</p> <p><i>Keep up the good work!</i></p> <p>We love you and are extremely proud of both of you. Mom & Dad</p> <p><small>A Special Thank You to All of Staff & Faculty Teachers for your</small></p>	<p>Thank You to All The Crestwood Staff For Their Dedication and Hard Work From the Thall Family.</p> <p>P.S. An Extra Special Thank-You to Mrs. Dorothy Hume And Mrs. Jennifer LesPierre For being Wonderful Educators.</p>	<p>★ ★</p> <p>Sarah and Tamar</p> <p>Congratulations on a great year at Crestwood. We are very proud of you. Love, Mom and Dad</p> <p>Thank you to Carol Dugas and Joanne Kay for being such wonderful teachers.</p> <p>★ ★</p>	<p><i>With Best Wishes from</i></p> <p>TERRY GREEN'S HNAKIP TASTERS</p> <p>3145 Dufferin Street Toronto, (416) 787-1718</p>
<p>Cindy You are a great "Leader"!! Andréa Seymour</p> <p><i>Compliments of Denny Post & Patrick Collins</i></p> <p>Chaplin & Co</p> <p><small>1240 SHEPPARD AVE. E. #100 SCARBOROUGH, ONTARIO M1S 1T5 TEL: (416) 291-1111 WWW.CHAPLINCOCO.COM</small></p>	<p>Parker - 1B To a wonderful, loving son, Congratulations on your first year! Keep on having fun!! <i>Love, Mom and Dad</i> Lucas - JK</p> <p>Dear Mopie: Keep reaching for the sky and good luck on "bad manners" club next year. <i>Love, Mommy and Daddy</i></p> <p>Miss Kerbet - 1B Our thanks to a warm, caring and dedicated teacher. All the best in your future. <i>Andréa, Rhys and Parker</i></p> <p>Mrs. Macor and Mrs. Elvins - JK Thank you both for taking good care of "Mopie" <i>Andréa & Rhys</i></p>	<p>JESSE AND CARLY CONGRATULATIONS ON A GREAT YEAR IN GRADE 3 AND J. K.</p> <p>WE LOVE YOU</p> <p>SPECIAL THANKS TO LISA DEFRANCESCO, ROS SANDLER, MELODIE YOUNG, KIM FERRIER, SUE STANLEY & ALL THE CRESTWOOD STAFF</p> <p>RANDY & PATTIE HEBSCHER</p>	<p>I LOVE YOU J.F. TEACHERS THANKS FOR A FUN YEAR LOVE CARLY HEBSCHER</p>	<p>THANK YOU TO THE BEST T.K. IN THE WORLD LOVE ALYZZA MUZYK</p> <p>MISSON CONGRATULATIONS ON A FANTASTIC YEAR IN GRADES 4 AND 5. WITH LOVE AND PRIDE, MOM</p> <p><small>A VERY SPECIAL THANK YOU TO DOROTHY HUME AND CAROL DUGAS. YOU ARE SOO EXTRAORDINARY TEACHERS</small></p>



Celebrate your student's milestone.

Crestwood School

Yearbook Ads are on sale now!

Last day to order: 02/13/2015